



**Media Contacts:**

**Mary Myers**

Communications Manager

O: 806.791.8114

[mmyers@unitedtexas.com](mailto:mmyers@unitedtexas.com)

**Kerri Fulks**

PR Support

O: 972.499.6617

[kerri.fulks@hck2.com](mailto:kerri.fulks@hck2.com)

**FOR IMMEDIATE RELEASE – May 20, 2015**

## **The United Family<sup>®</sup> of Stores to Help Raise Funds for Diabetes Research, Education and Patient Support**

**(LUBBOCK, Texas)** – [The United Family<sup>®</sup>](#) of stores in West Texas, Dallas-Fort Worth and New Mexico today announced an in-store promotion offering guests the opportunity to raise funds to increase diabetes awareness and ultimately end the disease. From May 20 – June 3, guests at all United Supermarkets, Market Street, Amigos and Albertsons Market stores can help end diabetes by adding a donation of \$1 or more at checkout, with proceeds benefiting diabetes research, education and patient support in their local communities.

According to the American Diabetes Association, more than 29 million people suffer from diabetes in the U.S. with more than 8 million undiagnosed.

Funds raised in each community will go to the following organizations respectively:

- Abilene – [Hendrick Health System Diabetes Program](#)
- Amarillo – [Juvenile Diabetes Research Foundation of Amarillo](#)
- Dallas-Fort Worth – [American Diabetes Association of North Texas](#)
- Lubbock – [American Diabetes Association](#)
- Midland-Odessa – [American Diabetes Association](#)
- New Mexico – [Eastern New Mexico Medical Center Diabetes Program](#)
- San Angelo – [Shannon Medical Center](#)
- Wichita Falls – [United Regional Health Care System Diabetes Program](#)

“Diabetes continues to be one of the leading causes of death among Americans,” said Robin Hawkins, MS, RD, LD, health and wellness director for The United Family. “The United Family is committed to health and wellness in our communities, and we encourage guests to join us in this effort by making donations to help end diabetes and by using in-store resources to make nutritious selections.”

Guests of Market Street stores can also sign up for Easy Diabetes in-store shopping tours by visiting <http://www.marketstreetunited.com/health/our-dietitians/dietitian-tours>. These

**-more-**

free tours are hosted by dietitians and educate attendees on foods that help improve glucose levels and foods to avoid. The tours are designed to help guests make healthier selections when grocery shopping, aid in the management of blood sugar, understand carbohydrates and how they impact blood glucose, and reduce risk of diabetes-related complications.

**About The United Family®**

In its 99<sup>th</sup> year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 36 communities in West Texas, Dallas-Fort Worth and New Mexico. A self-distributing company with headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 67 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit [www.unitedtexas.com](http://www.unitedtexas.com).

# # #