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The United Family® Celebrates 100th Anniversary with \$100,000 in school donations

(LUBBOCK, Texas) – As part of [United Supermarkets'](#) 100th anniversary celebration, [The United Family®](#) announced today that they will donate \$100,000 to local schools throughout West Texas, Dallas-Fort Worth and Eastern New Mexico, as part of its [Shop to Support Schools](#) program.

Beginning Jan. 13 and running through Oct. 15, guests may link a school of choice to their rewards account at any United Supermarkets, United Express, [Market Street](#), [Albertsons Market](#) and [Amigos](#) grocery locations and earn points as they shop. At the end of the earning period, The United Family will award \$1,000 to 100 schools based on the percentage of each school's shopping activity.

“United Supermarkets has long held fast to the belief that supporting education is important and we have looked for ways to do that,” said Robert Taylor, president of The United Family. “This program is designed to let our guests make their hard-earned dollars do more than just buy groceries. It really lets them have a voice in making donations directly to schools.”

To sign up for the free rewards program, guests can visit www.unitedtexas.com or use the “United Market” mobile application, which is available for iOS and Android operating systems. For a list of participating schools and more information on The United Family's Shop to Support Schools program, please visit shoptosupportschools.com.

About The United Family®

In its 100th year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 36 communities in West Texas, Dallas-Fort Worth and New Mexico. A self-distributing company with headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 66 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit www.unitedtexas.com.

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