



**For Immediate Release**

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**Media Contacts**

Eddie Owens, Director of Communications/Public Relations  
office: 806.788.4863; cell: 806.928.0462; [ewens@unitedtexas.com](mailto:ewens@unitedtexas.com)  
Kerri Fulks, Public Relations Support  
972.499.6617; [kerri.fulks@hck2.com](mailto:kerri.fulks@hck2.com)

**United Supermarkets Raises Almost \$5,500 for  
Breast Cancer Research and Awareness  
During Annual “Who Do You Pink For?” Promotion**

LUBBOCK, Texas ó United Supermarkets, Market Street and Amigos United locations raised nearly \$5,500 for the fight against breast cancer during the company’s annual “Who Do You Pink For?” promotion. The funds raised will be shared between the [CURE Cancer Foundation of Lubbock](#) and the [Komen Greater Amarillo Affiliate of Susan G. Komen for the Cure](#).

The CURE Cancer Foundation is committed to funding translational cancer research with the end result being the total eradication of cancer as a major cause of death in our world. Komen Greater Amarillo Affiliate is part of a network fighting to end breast cancer forever and has invested more than \$1 million in community breast cancer programs in the 26 counties of the Texas Panhandle.

“We are so proud of our guests for joining us as we support the fight against breast cancer,” said Shelby Crews, community relations manager for United Supermarkets, LLC. “We are pleased to support the CURE Cancer Foundation and the Komen Greater Amarillo Affiliate with their missions to find a cure for breast cancer.”

During October, store guests purchased specially marked products and pink reusable bags ó with a percentage from each sale going to the cause. Also during the month, guests shared their breast cancer stories on Facebook and who they “pink for” by signing in-store posters.

**About United Supermarkets**

Now in its 95<sup>th</sup> year of operation, United Supermarkets, LLC, is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos United](#) and United Express.

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United Supermarkets, L.L.C.

7830 ORLANDO AVE. • LUBBOCK TX 79423  
v: 806.791.0220 • f: 806.788.4861  
[www.unitedtexas.com](http://www.unitedtexas.com)