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## **United Supermarkets Finalizes Arrangements For New Amigos Location in Hereford**

*Project will also include United Express convenience store*

**(Lubbock, TEXAS)** – United Supermarkets, LLC, announced today that it has finalized arrangements for construction of a new Amigos location – as well as a standalone United Express convenience store – to open in Hereford, Texas, in 2014.

Site of the project is a 5.2-acre tract – which the company recently purchased – at 520 N. 25-Mile Ave., near the corner of Hwy. 385 and W. 15<sup>th</sup> Street. Although it is still in the planning stages, the store is anticipated to be approximately 36,000 square-feet in size, along with a 2,400-square-foot convenience store and four-pump (eight dispensers) fuel station. Construction is tentatively scheduled to begin in late summer, with the store opening targeted for late spring 2014.

The project is being supported by the Hereford Economic Development Corp., which has agreed to provide economic assistance toward infrastructure work, site development and other costs related to construction of the project. “The City of Hereford and the Hereford Economic Development Corp. have been tremendous partners in this endeavor,” said Tony Crumpton, executive vice president of facility, fuel and supply for United Supermarkets, LLC. “We look forward to being a part of the Hereford community very soon.”

Amigos offers a unique blend of traditional and cultural favorites for Hispanic shoppers, as well as anyone who loves authentic Mexican flavors and unbeatable values. Amigos locations can be found in Plainview, Lubbock and Amarillo.

The store will be the company’s first “ground up” Amigos location, as the three existing stores were conversions from other United banners.

“This will truly be next-generation Amigos,” said Juan Enchinton, business director of Hispanic initiatives for United Supermarkets, LLC. “We will pay special attention to our ‘fresh’ departments, with a great selection of products throughout the store and a special focus on value for our guests.”

Although Amigos clearly is focused on the Hispanic guest, Enchinton noted it will be a store where all Hereford shoppers will feel comfortable. “This will be a fun, festive place to shop for a wide range of guests,” he said.

Among the other store offerings already defined are a full-service meat counter featuring marinated and fresh-cut meats; a full-service bakery with fresh-prepared tortillas and authentic pastries; and “La Cocina” (The Kitchen), offering authentic dishes made in-store.

**About United Supermarkets**

Now in its 97<sup>th</sup> year of operation, [United Supermarkets, LLC](#), is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos United](#) and United Express.

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