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## **United Supermarkets Delivers 40,000 pounds of Fresh Apples to Local Food Banks, Helps “Take A Bite Out of Hunger™”**

**(LUBBOCK, Texas)** – Today, [United Supermarkets, LLC](#) (United) helped serve the hungry in local communities for the second year in a row by making a donation of 40,000 pounds of apples to food banks in Abilene, Amarillo, Lubbock and Wichita Falls. The donation signals the company’s committed participation in the [Take a Bite Out of Hunger™](#) program sponsored by FirstFruits Marketing of Washington.

FirstFruits Marketing of Washington created the Take a Bite out of Hunger™ campaign to help feed the underserved while bringing attention to the problem of food insecurity in the United States. This is the second year United has partnered with FirstFruits. In 2012, United donated more than 44,000 pounds of fresh apples to area food banks.

“United Supermarkets wholeheartedly supports local food banks that work tirelessly each day to combat hunger in our communities,” said Tommy Wilkins, director of procurement for United Supermarkets, LLC. “Our donation of 40,000 pounds of apples through the Take a Bite Out of Hunger™ program allows us to help those most in need and demonstrate our ongoing commitment to making a positive impact in the communities we serve.”

Hunger is not just about being hungry. It is about food insecurity, or not having regular access to safe, affordable and nutritious foods. In 2011, 15 percent of all U.S. households were food-insecure. At 18.5 percent, Texas ranks third on the list with a higher than national average for food-insecurity.

“We appreciate the support we get from United Supermarkets during this promotion,” noted Jeff Schroeder, marketing manager at FirstFruits Marketing. “This program is about more than just the donation; it is also about getting people engaged and educated about the issues surrounding hunger.”

### **About United Supermarkets**

Now in its 97<sup>th</sup> year of operation, United Supermarkets, LLC, is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 52 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express.

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