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**Albertsons Market Donates More Than \$40,000 to
the West Texas Food Bank**

Food and financial contributions collected through national Souper Bowl of Caring campaign

(ODESSA, Texas) – [Albertsons Market](#) today presented the [West Texas Food Bank](#) with **\$40,989 of financial and food donations**, raised at six Midland and Odessa stores during the national [Souper Bowl of Caring](#) campaign. The donation included a \$6,068.97 check and food valued at \$34,920.

Since Jan. 19, guests of all six Albertsons Market locations in Midland and Odessa participated in the campaign by purchasing pre-packaged bags of food for \$9 at checkout or by adding \$1 scan tags to their bill.

“The Souper Bowl of Caring program is an exceptional opportunity for Albertsons Market guests to connect with its local communities,” said John Jameson, regional vice president for [The United Family](#), which operates Albertsons Market.

In the 19 counties served by the West Texas Food Bank, almost 30 percent of the organization’s beneficiaries have to choose between paying for food and paying for utilities.

“When we heard about the donation from Albertsons Market guests, we were completely blown away by their generosity,” said Tina Corbett, development director for the West Texas Food Bank. “With the additional funds and food, we can continue to strive to end hunger in West Texas.”

In its 25th year, Souper Bowl of Caring is a collaborative, nationwide effort of retailers, National Football League teams, congregations, schools and individuals working to eliminate hunger and poverty in local communities. To learn more about Souper Bowl of Caring and view all results, visit www.souperbowl.org.

About The United Family®

Now in its 99th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 36 markets across north and west Texas and eastern New Mexico. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 67 stores under five unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson’s LLC. For more information, please visit www.unitedtexas.com.

About West Texas Food Bank

The West Texas Food Bank provides for in need by distributing donated and purchased food through a network of over 80 Partner Agencies such as food pantries, shelters and soup kitchens serving 75,000 people in 19 counties throughout West Texas. For additional information, please visit <http://www.wtxfoodbank.org/>.

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