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The United Family® and Junior League Kick Off Food 2 Kids Drive to Fight Hunger

(LUBBOCK, Texas) – [The United Family®](#) and the [Junior League of Lubbock](#), with support from the [South Plains Food Bank](#) and [Lubbock Independent School District](#), are partnering for the seventh year in a row to host Junior League’s annual Food 2 Kids Pop-Tarts® drive. The drive is underway now and continues through March 4.

As part of the Pop-Tarts® drive, guests can purchase boxes of toaster pastries at any United Supermarkets, Market Street and Amigos stores in Lubbock and donate them to the Food 2 Kids program by placing them in the designated barrels at the front of each store. Guests can also add a cash donation to their grocery purchase during checkout.

“Sixty percent of elementary schools in Lubbock have at least 75 percent of students who qualify for free or reduced lunches, so these efforts have a positive impact on families in Lubbock who are affected by hunger,” said Shelby Crews, senior community relations manager for The United Family. “We thank all our Lubbock guests for their continued support of our community.”

The Food 2 Kids program provides nearly 1,500 sacks of food every Friday to children who suffer from hunger during weekends away from school and that need continues to grow weekly.

All sacks provided to children throughout the Lubbock Independent School District elementary schools contain grocery items, such as peanut butter, juice, fruit snacks, pop-top cans of spaghetti, cereal, toaster pastries and more.

About The United Family®

Now in its 99th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 36 markets across north and west Texas and eastern New Mexico. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 67 stores under five unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a

wholly-owned subsidiary of Albertson's LLC. For more information, please visit www.unitedtexas.com.

About Food 2 Kids

The Junior League of Lubbock, in association with the South Plains Food Bank (SPFB) and Lubbock Independent School District (LISD), has created a program called Food 2 Kids (F2K) which is modeled after America's Second Harvest Backpack Program™. Fifteen hundred sacks of food are sent home every Friday with children identified as being potentially at high risk for suffering from hunger during the weekend. The sacks contain such things as peanut butter, shelf-stable milk, juice, fruit snacks, pop-top cans of spaghetti, cereal, nut snacks, pop-tarts, etc.

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