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The United Family® Launches Kids Free Fruit Program for National Nutrition Month

(LUBBOCK, Texas) – March is [National Nutrition Month](#), and [The United Family®](#) is celebrating by launching the **Kids Free Fruit Program** at all [United Supermarkets](#), [Market Street](#), [Albertsons Market](#) and [Amigos](#) locations in West Texas and Dallas-Fort Worth. As part of the Kids Free Fruit Program, children can enjoy a snack size apple, orange or banana at no charge while parents are shopping.

The program was designed by The United Family's registered dietitians to help children reach [one to two servings of fruit each day](#), which is recommended by the United States Department of Agriculture. To take advantage of the offer, guests can simply ask an employee for a Kid's Free Fruit card, or rewards members can show the cashier their Kids Club mobile application.

"Proper nutrition is critical for children and adults, and our Kids Free Fruit Program provides an opportunity to develop healthy habits during children's formative years," said Robin Hawkins, director of health and wellness for The United Family. "Our registered dietitians also serve as a great resource for Market Street guests to learn how to ensure they are selecting healthy options for their families."

As one of the few grocery chains with registered dietitians available in-store, Market Street is also celebrating **Registered Dietitian Day** on Wednesday, March 11 by encouraging guests to [sign up for in-store tours](#) to learn more about how to make healthy choices in every aisle and department, including demonstrations on "Easy Diabetes Shopping," "Healthy Shopping 101," "Healthy Heart Cart" and "Living Gluten and Dairy Free."

Guests can sign up to become a rewards program member online at www.unitedtexas.com, using the "[United Market](#)" mobile application (available for iOS and Android operating systems) or by visiting in-store kiosks at any of the company's 67 locations. In addition to the Kids Free Fruit program, rewards members also have access to sweepstakes, personalized deals, coupons and promotions to provide additional savings on products purchased in-store.

About The United Family®

Now in its 99th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 36 markets across north and west Texas and eastern New Mexico. A self-distributing company with its headquarters in Lubbock and distribution

centers in Lubbock and Roanoke, United currently operates 67 stores under five unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit www.unitedtexas.com.

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