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The United Family® of Stores Launch Monopoly Collect and Win Game with \$165 Million in Prizes

(LUBBOCK, Texas) – The seventh annual Monopoly Collect and Win game recently launched in Albertsons stores, which includes all 66 [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express locations in West Texas, Dallas-Fort Worth and New Mexico. Guests are able to play for a share of more than \$165 million in prizes from Feb. 3 to May 3.

Guests at participating locations will receive game tickets with each transaction and can earn extra tickets by purchasing products marked with bonus game tags. With thousands of prizes available, including three \$1 million grand prizes, three \$500,000 dream vacation homes and 15 of \$100,000 cash or luxury car prizes, guests can win by collecting stickers and redeeming them in-store or online, or by revealing an instant win game piece.

“The United Family of stores is excited to give guests the opportunity to win prizes through the Monopoly Collect and Win game,” said Wes Jackson, chief merchandising officer for The United Family, “The game is not only a chance to reward our guests for their everyday purchases, but also create a fun and competitive atmosphere within our stores.”

In 2015, the prize pool totaled more than \$80 million, making this year’s potential prizes more than double last year. This is the second year The United Family of stores has offered the Monopoly Collect and Win game to guests.

For official Monopoly Collect and Win game rules and to redeem prizes, please visit <https://www.playmonopoly.us/>.

About The United Family®

In its 100th year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 36 communities in West Texas, Dallas-Fort Worth and New Mexico. A self-distributing company with headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 66 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson’s LLC. For more information, please visit www.unitedtexas.com.

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