



**Media Contacts:**

**Mary Myers**

Communications Manager  
O: 806.791.8114 C: 806.543.4091  
[mmyers@unitedtexas.com](mailto:mmyers@unitedtexas.com)

**Kerri Fulks**

PR Support  
O: 972.499.6617  
[kerri.fulks@hck2.com](mailto:kerri.fulks@hck2.com)

**Adam Brady**

First Fruits Marketing of Washington  
C: 912.541.7726  
[adam@goldensunmarketing.com](mailto:adam@goldensunmarketing.com)

**FOR IMMEDIATE RELEASE – April 22, 2016**

## **The United Family® Donates 140,224 Pounds of Apples To Eight Local Food Banks**

*Marks company's fifth year participating in Take a Bite Out of Hunger™ program*

**(LUBBOCK, Texas)** – [The United Family®](#) today delivered 140,224 pounds of apples to eight food banks in local communities the company serves throughout West Texas, Dallas-Fort Worth and Eastern New Mexico. The Take a Bite Out of Hunger™ donation is part of The United Family's yearlong celebration of the 100<sup>th</sup> anniversary of [United Supermarkets](#), the company's flagship banner.

The United Family's annual donation increased by more than 100,000 pounds this year and was received by the local food banks below:

- 21,093 pounds to the [South Plains Food Bank](#) in Lubbock
- 21,093 pounds to the [High Plains Food Bank](#) in Amarillo
- 21,606 pounds to the [North Texas Food Bank](#) in Dallas-Fort Worth
- 19,789 pounds to the [West Texas Food Bank](#) in Midland-Odessa
- 19,039 pounds to the [Wichita Falls Area Food Bank](#) in Wichita Falls
- 13,746 pounds to the [Food Bank of West Central Texas](#) in Abilene
- 11,929 pounds to the [Food Bank of Eastern New Mexico](#) in Clovis
- 11,929 pounds to the [Concho Valley Regional Food Bank](#) in San Angelo

“As The United Family celebrates a century of service, our continued participation in the Take a Bite Out of Hunger program allows us to demonstrate our commitment to those in need in our communities,” said Joseph Bunting, produce director for The United Family. “We are proud to stand with these food banks as they seek to eliminate widespread hunger.”

This donation marks The United Family's fifth year participating in the Take a Bite Out of Hunger™ program sponsored by FirstFruits Marketing of Washington. FirstFruits created the Take a Bite out of Hunger™ campaign to help feed the underserved while bringing attention to the problem of food insecurity in the United States.

“I am thrilled to celebrate alongside The United Family as they mark the 100 year anniversary of United Supermarkets and their largest donation through the Take a Bite Out of Hunger program

in their five years of dedication to supporting those in need,” said Chuck Zeutenhorst, general manager of FirstFruits of Washington. “We are proud to have the opportunity to help United make a difference and give back in their local communities.”

Since Take a Bite out of Hunger was introduced in 2010, over 1 million pounds of fresh apples have been donated to local food banks in the name of the participating retailers. This year more than ten retailers joined the Take a Bite Out of Hunger effort with donations going to local food banks throughout the U.S. and Canada.

Through the program, United has provided more than 200,000 pounds of apples to area food banks during the past five years. This year, Take a Bite Out of Hunger and FirstFruits provided 60,000 pounds of apples, while the remaining balance was from United Family suppliers Sage Fruits, Rainier Fruit, Oneonta Starr Ranch Growers and Domex Superfresh Growers.

#### **About The United Family®**

In its 100<sup>th</sup> year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 36 communities in West Texas, Dallas-Fort Worth and New Mexico. A self-distributing company with headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 66 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson’s LLC. For more information, please visit [www.unitedtexas.com](http://www.unitedtexas.com).

#### **About FirstFruits Marketing of Washington**

FirstFruits Marketing is a collaborative apple marketing company owned by growers. These growers share a commitment to producing high quality fruit while balancing the demands of purpose, people, planet and profit so that a portion of profits can be donated to non-profit missions supporting the underserved. For more Information, visit [www.firstfruits.com](http://www.firstfruits.com).

###