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The United Family® and Mrs Baird's Bread® Celebrate Lubbock Teachers On The Rise for 2015-2016 School Year

(LUBBOCK, Texas) – The United Family® and Mrs Baird's Bread® recently held an end-of-year banquet on May 31 at the Texas Tech Club to recognize all the Teachers On The Rise winners who were selected during the 2015-2016 school year. Superintendents, principals, winning teachers, and sponsors joined together to honor the hard working men and women dedicated to making our community a better place.

"We are humbled to honor this amazing group of teachers for their dedication and involvement in the lives of the children within our community," said Mary Myers, communications and community relations manager for The United Family. "While all teachers deserve to be recognized every day, The Teachers On The Rise program is an opportunity to reward educators who go above and beyond and make lasting impressions on their students."

At the banquet, door prizes totaling \$1,500 were given away. The grand prize winner was Quinci Willoughby from Sudan Elementary School of Sudan ISD, who won a \$1,000 American Express gift card and a \$200 United Supermarkets gift card. The banquet was presented by the Lubbock Economic Development Alliance.

Since the program's launch in 2012, nominations have poured in from students explaining why their teachers deserve special recognition. Throughout the school year, winning teachers receive a \$100 gift card to <u>United Supermarkets</u>, <u>Market Street</u> or <u>Amigos</u>, as well as a \$100 Coulter Gardens & Nursery gift card. The students who nominate a winning teacher also receive a \$50 VISA gift card.

Teachers On The Rise is also sponsored by the Texas Classroom Teachers Association, 100.9 The Eagle and Coulter Gardens & Nursery. Follow the Teachers On The Rise Program throughout the school year, including the latest monthly winners on Mrs Baird's and The United Family® Facebook pages: www.facebook.com/mrsbairds and <a href="www.facebook.com/mr

About Mrs Baird's

Mrs Baird's is produced by Bimbo Bakeries USA (BBU). A leader in the baking industry, BBU is known for its category leading brands, innovative products, freshness and quality. Our team of more than 28,000 U.S. associates operates 75 manufacturing locations in the United States and 13,500 distribution routes delivering our leading brands such as Arnold®, Bimbo®, Boboli®, Brownberry®, Entenmann's®, Francisco®, Freihofer's®, Heiners ®, Marinela®, Oroweat®, Sara Lee®, Stroehmann®, Thomas'®, and Tia Rosa®.

About The United Family®

In its 100th year of operation, United Supermarkets, LLC – d.b.a. <u>The United Family®</u> – is a Texas-based grocery chain with stores in 41 communities in West Texas, Dallas-Fort Worth and New Mexico. A self-distributing company with headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 73 stores under five unique banners: <u>United Supermarkets</u>, <u>Market Street</u>, <u>Amigos</u>, <u>Albertsons Market</u> and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit <u>www.unitedtexas.com</u>.