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**The United Family's 25<sup>th</sup> Annual Jacky Pierce Charity Classic  
Donates \$375,000 to United Way Affiliates**

(LUBBOCK, Texas) – [The United Family](#)<sup>®</sup> presented donation gifts totaling \$375,000 to 25 United Way affiliates, including \$99,171 for the Lubbock Area United Way. These proceeds from the [25th annual Jacky Pierce Charity Classic](#) golf tournament were presented to United Way organizations in West Texas, Dallas-Fort Worth and Eastern New Mexico at the company's tournament charity dinner at The Barn at Eberley Brooks in Lubbock on Aug. 28.

This year's tournament gift of \$350,000, along with a special anniversary gift of an additional \$25,000, brings the tournament's total funds raised to more than \$3 million since its inception in 1991. This year's proceeds were distributed to 25 United Way organizations in the communities The United Family serves.

"We are proud to host The Jacky Pierce Charity Classic for the past 25 years and strive to continue impacting the communities we serve," said Robert Taylor, president of The United Family. "The United Way shares our vision in making Lubbock and its surrounding communities a better place to live, and we are proud to support their organizations throughout Texas and New Mexico."

The tournament was named in honor of United Supermarkets' longtime produce director, who guided the annual golf tournament from its infancy until losing a lengthy battle with cancer in August 2002. The tournament was renamed to honor Jacky Pierce's memory in 2003, and the 25<sup>th</sup> annual edition was played Sunday, Aug. 28 and Monday, Aug. 29 at Lubbock Country Club and Texas Tech Rawls Course.

"Jacky Pierce touched our hearts in many ways, and this golf tournament allows our team members to honor the great man he was and continue his legacy by supporting an incredible cause," added Taylor.

The 25 United Way chapters benefiting from the tournament include:

- Dallam-Hartley County United Way, Inc.
- Deaf Smith United Way
- Graham Area United Way
- Hutchinson County United Way
- Lubbock Area United Way, Inc.
- North Texas Area United Way
- Ochiltree United Way
- Pampa United Way, Inc.
- Plainview Area United Way
- Scurry County United Way
- United Way Lea County
- United Way of Abilene
- United Way of Amarillo & Canyon
- United Way of Brownwood
- United Way of Carlsbad and South Eddy County
- United Way of Chaves County
- United Way Concho Valley
- United Way of Deaf Smith County
- United Way of Denton County
- United Way of Eastern New Mexico
- United Way of Metropolitan Dallas, Inc.
- United Way of Midland
- United Way of Moore County, Inc.
- United Way of Odessa
- United Way of Otero County
- United Way Tarrant County

**About The United Family®**

In its 100<sup>th</sup> year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 41 communities in West Texas, Dallas-Fort Worth and New Mexico. A self-distributing company with headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 73 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R. C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson’s LLC. For more information, please visit [www.unitedtexas.com](http://www.unitedtexas.com).

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