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**FOR IMMEDIATE RELEASE – Nov. 8, 2016**

## **The United Family® to Kick Off Holiday Season with ‘Easy as Pie’ Fundraiser**

*All donations from Lubbock locations will benefit Meals on Wheels*

**(LUBBOCK, Texas)** – All [United Supermarkets](#), [Market Street](#) and [Amigos](#) locations in the Lubbock area will host the 25<sup>th</sup> annual ‘**Easy as Pie**’ fundraiser, which will directly benefit [Lubbock Meals on Wheels](#). Beginning Friday, Nov. 11 through Saturday, Nov. 19, guests will have the opportunity to give a monetary donation in support of the local organization.

Guests have the opportunity to donate \$5 to receive a coupon for a [Sara Lee](#) pie, which are redeemable at any United Supermarkets, Market Street or Amigos locations through Dec. 31, 2016. Guests can add the \$5 donation during checkout or donate at the volunteer stations located in each store.

“Our team at The United Family is thrilled to participate in the 25<sup>th</sup> annual Easy as Pie fundraising event and we’re proud to support an organization that does so much in the Lubbock community,” said Mary Myers, communications and community relations manager for The United Family. “The holidays are quickly approaching, which means pie season is right around the corner. We can’t think of a better way to kick it off than with a pie eating contest with our friends, family and guests.”

The fundraising event kicks off with a celebrity pie eating contest at 12 p.m. on Friday, Nov. 11 at the United Supermarkets at 8010 Frankford Avenue. This event is open to the public and guests are encouraged to attend and cheer on the contestants.

Lubbock Meals on Wheels is committed to helping people remain in their homes, while being well fed and independent for as long as possible. The organization needs more than 300 volunteers throughout the fundraising event to help collect donations and pass out pie coupons.

### **About The United Family®**

In its 100<sup>th</sup> year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 41 communities in West Texas, Dallas-Fort Worth and New Mexico. A self-distributing company with headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 73 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R. C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson’s LLC. For more information, please visit [www.unitedtexas.com](http://www.unitedtexas.com).

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