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**FOR IMMEDIATE RELEASE – Dec. 7, 2016**

## **New United Supermarkets Opens in South Lubbock**

*The United Family reaffirms commitment to Lubbock with “next generation” store*

(LUBBOCK, Texas) – [The United Family®](#) hosted a city-wide celebration with the opening of a new [United Supermarkets](#) in South Lubbock today at the corner of 1585 and Indiana. This ‘next generation’ store is the tenth Lubbock store.

United Supermarkets hosted a ribbon cutting ceremony at 9 a.m. A celebrity shopping spree benefitting the South Plains Food Bank’s 2016 U Can Share food drive capped off the morning’s festivities.

Participating radio personalities Landon King and Mudflap joined TV sports news experts David Collier and Paul Tubbs, as well as Lyn Garcia, chief development officer for the South Plains Food Bank. The celebrities had up to three minutes to collect as many items as possible with the total donation of 903.81 pounds of food being presented to the South Plains Food Bank on behalf of the new store.

“The United Family is committed to investing in Lubbock, while also to offering the best shopping experience for our guests who have shown unwavering support for our company,” said Robert Taylor, president of The United Family®. “We are excited to share the United Supermarkets’ ‘next generation’ concept and expanded features with the community and look forward to continued growth in our home-base city.”

The 56,000 square foot store features an adjacent 2,500 square foot United Express convenience store with a drive-thru. The new United Supermarkets will also offer features currently found in [Market Street](#) stores, including fresh sushi and expanded food service options. Other amenities include one of the largest meat/seafood counters in town, a large salad bar, an expanded in-store dining room, a larger produce section with extensive organic options, and a wide variety of beer and wine. In addition, this store features a full-service Starbucks coffee shop.

If not already members, guests of the new United Supermarkets can sign up for the Rewards program to receive product recommendations, digital coupons and earn points for free or deeply discounted items that are individually tailored to their shopping habits. Guests can sign up

online at [www.unitedtexas.com](http://www.unitedtexas.com) or by using the “[United Market](#)” mobile application, which is available for iOS and Android operating systems.

**About United Supermarkets**

[United Supermarkets](#) is a grocery store that provides guests with trusted quality, competitive prices and genuine hospitality. Stores can be found in 24 communities throughout Texas. United Supermarkets is the flagship brand of The United Family®, a Texas-based grocery chain that operates 73 stores in West Texas, Dallas-Fort Worth and New Mexico under five unique brands: United Supermarkets, Market Street, Amigos, Albertsons Market and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The United Family is a wholly-owned subsidiary of Albertson’s LLC. For more information, please visit [www.unitedsupermarkets.com](http://www.unitedsupermarkets.com).

**About The United Family®**

In its 100<sup>th</sup> year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 41 communities in West Texas, Dallas-Fort Worth and New Mexico. A self-distributing company with headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 73 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson’s LLC. For more information, please visit [www.unitedtexas.com](http://www.unitedtexas.com).

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