



Media Contacts:

Mary Myers

Communications Manager

O: 806.791.8114

mmyers@unitedtexas.com

Michelle Chism

PR Support

C: 214.564.6267

mchism@rdtadv.com

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Albertsons Market Offers Turkey Bucks and Santa Bucks to Fill Empty Tables this Holiday Season

(ALBUQUERQUE, Texas) – [The United Family](#)[®], which operates [Albertsons Market](#) in Albuquerque and communities around the state is asking shoppers to support the 2017 Turkey Bucks and Santa Bucks register campaign, a partnership with area non-profits and food banks this season to bring holiday meals into the homes of people in need.

This November and December Albertsons Market guests can purchase Turkey Bucks and Santa Bucks in \$1, \$5 and \$10 gifts at store registers. These monetary donations will provide pre-prepared traditional turkey dinner meal boxes to men, women and children in New Mexico who might otherwise miss out on a holiday meal.

“Most of us recognize that the bounty of the holiday season doesn’t make it to every table, but maybe don’t know the best way to extend a hand or only have a little extra to give,” said Robert Taylor, president of The United Family. “The Turkey Bucks and Santa Bucks campaigns aggregates community generosity and pairs it with organizations positioned to get the most meals to the most families – food banks and food pantries. We are excited to see how many meals we can provide this holiday season.”

The complete frozen meal boxes, featuring turkey, dressing and all the trimmings, will be compiled and dispensed to thousands of families by area non-profits. All donations in the Albuquerque area will benefit Storehouse New Mexico; Taos donations will benefit St. James Episcopal Church, and in Santa Fe contributions benefit The Food Depot and Santa Fe Police Department.

Turkey Bucks will be available at all Albertsons Market stores now through November 20 and Santa Bucks will begin immediately following and run through December 24.

About Albertsons Market

[Albertsons Market](#) is a grocery store that strives to be the favorite food and drug retailer in every market it serves. Stores can be found in 11 communities, including Midland and Odessa, Texas as well as Alamogordo, Albuquerque, Carlsbad, Clovis, Hobbs, Roswell, Ruidoso, Santa Fe and Taos, New Mexico. Albertsons Market is operated by [The United Family®](#), a Texas-based grocery chain that has 93 stores in Texas and New Mexico under five unique brands: United Supermarkets, [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express. The United Family is a wholly-owned subsidiary of the Albertsons Companies. For more information, please visit www.albertsonsmarket.com.

About The United Family®

In its 101st year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in communities in Texas and New Mexico. A self-distributing company with headquarters and their newly-expanded distribution center in Lubbock, The United Family currently operates 93 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit www.unitedtexas.com.

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