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**FOR IMMEDIATE RELEASE – Oct. 26, 2017**

**Newest United Supermarkets for Tiny Shoppers to  
Celebrate Grand Opening on Halloween**  
*The United Family® refreshes market at Science Spectrum*

(LUBBOCK, Texas) – [The United Family®](#) has partnered with The Science Spectrum to give children a fresh hands-on experience to better understand modern grocery shopping with the opening of the new United Supermarkets Kids Market. On Tuesday, Oct. 31, Science Spectrum visitors can celebrate the newly branded and refreshed interactive exhibit coinciding with The Silly Science Carnival for preschoolers from 10 a.m. to Noon.

“Lubbock kiddos have been pushing mini grocery carts through our stores for years, so why not offer their own shopping experience too,” said Robert Taylor, president of The United Family. “The United Family is proud to sponsor this community exhibit at The Science Spectrum and provide a first-hand look at how we shop in today’s grocery store.”

Children will be able to push a grocery cart through a miniature grocery store, including canned goods, bakery, floral, dairy and frozen foods. The permanent exhibit also educates children on good food choices including a variety of fruits and vegetables.

A special ribbon-cutting will take place 10 a.m. Media will be able to interview United Family representatives and take photos or video footage of the exhibit.

All Silly Science Carnival activities will be located in the museum and the Exhibit Hall and are included with standard museum admission. \$8 for Adults and \$6.50 for children (3-12) and Seniors (60+). Children 2 & under are free with an adult. Tickets to the Silly Science Carnival also include full museum admission.

The Silly Science Carnival is only recommended for families with children preschool aged children, up to age 5. No scary costumes please!

For more information, the public may call 806-745-2525 ext. 234 or visit [www.sciencespectrum.org](http://www.sciencespectrum.org).

**WHAT: Ribbon-Cutting of United Supermarkets Kids Market**

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**WHEN:** Tuesday, Oct. 31, 2017  
10 a.m.

**WHERE:** The Science Spectrum  
2579 S. Loop 289  
Lubbock, TX 79423

**WHO:** Representatives from The United Family  
Representatives from the Science Spectrum

**MEDIA:** For photo/filming opportunities and interviews please contact:  
• Mary Myers at 806.543.4091 or email at [mmyers@unitedtexas.com](mailto:mmyers@unitedtexas.com)  
• Michelle Chism at 214.564.6267 or email at [mchism@rdtadv.com](mailto:mchism@rdtadv.com)

**About The United Family®**

In its 101<sup>st</sup> year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 49 communities in Texas and New Mexico. A self-distributing company with headquarters and their newly-expanded distribution center in Lubbock, The United Family currently operates 93 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit [www.unitedtexas.com](http://www.unitedtexas.com).

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