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## **March Lubbock Area Teachers On The Rise Winners Announced**

(LUBBOCK, Texas) – [The United Family](#)<sup>®</sup> and [Mrs Baird's Bread](#)<sup>®</sup> recently announced the group of educators to be honored for the month of March in the 2016-2017 Lubbock Teachers On The Rise program. Each educator was honored in a presentation at their school earlier this month.

March Winners:

- **Jessica Moreno** of Lubbock-Cooper South Elementary (LCISD)
- **Amy Crump** of Laura Bush Middle School (LCISD)
- **Elizabeth Marston** of Olton High School (Olton ISD)

Winning teachers each receive a \$100 gift card to [United Supermarkets](#), [Market Street](#) or [Amigos](#), as well as a \$100 VISA gift card. The students who nominate a winning teacher also receive a \$50 VISA gift card.

“We are excited to recognize these three outstanding teachers for their contributions to our schools and community,” said Mary Myers, communications and community relations manager for The United Family. “Teachers play a pivotal role in the education and development of our community’s future leaders and the Teachers On The Rise program provides an opportunity to reward those who go above and beyond.”

Three South Plains teachers – one elementary, middle school and high school – will be named Teachers On The Rise every month for the remainder of the school year. To nominate a teacher, visit [www.MrsBTeacher.com](http://www.MrsBTeacher.com) and explain why your teacher(s) deserve special recognition.

Teachers On The Rise is sponsored by The United Family, Texas Tech Club, Texas Classroom Teachers Association, 102.5 KISS-FM, News Talk 790 KFYO and the Lubbock Economic Development Alliance. Follow the Teachers On The Rise Program throughout the school year, including the latest monthly winners on Mrs Baird’s and The United Family<sup>®</sup> Facebook pages: [www.facebook.com/mrsbairds](http://www.facebook.com/mrsbairds) and [www.facebook.com/unitedwesttexas](http://www.facebook.com/unitedwesttexas).

### **About Mrs Baird's**

Mrs Baird's is produced by Bimbo Bakeries USA (BBU). A leader in the baking industry, BBU is known for its category leading brands, innovative products, freshness and quality. Our team of more than 28,000 U.S. associates operates 75 manufacturing locations in the United States and 13,500 distribution routes delivering our leading brands such as Arnold®, Bimbo®, Boboli®, Brownberry®, Entenmann's®, Francisco®, Freihofer's®, Heiners®, Marinela®, Oroweat®, Sara Lee®, Stroehmann®, Thomas'®, and Tia Rosa.®

### **About The United Family®**

In its 101<sup>st</sup> year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 49 communities in Texas and New Mexico. A self-distributing company with headquarters and their newly-expanded distribution center in Lubbock, The United Family currently operates 92 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit [www.unitedtexas.com](http://www.unitedtexas.com).

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