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The United Family[®] of Stores and Guests Raise More than \$100K for March of Dimes

(AMARILLO, Texas) – Leading up to the annual March for Babies fundraising walk this Saturday, [The United Family[®]](#), which operates [United Supermarkets](#), [Market Street](#) and [Amigos](#) in Amarillo, has announced \$102,258 has been raised through in-store contributions to directly benefit the March of Dimes.

Each spring, all Amarillo area stores offer guests the opportunity to contribute to the March of Dimes' largest annual fundraising campaign, March for Babies, by adding a donation of \$1 or more at checkout. The in-store promotion raises money for research to give every baby a fighting chance.

United Supermarkets is a Signature sponsor of the Amarillo March for Babies, held Saturday, April 29. Due to weather concerns the event will now take place at Air U at Town Square Village from 8:30 a.m. – 10 a.m. Participants are working toward a goal of raising \$300K for March of Dimes – Amarillo Division.

The March of Dimes is leading the charge in the United States in funding research and education to combat the rising incidence of premature birth. All babies, whether they're born early or right on time, benefit from advances in prenatal and postpartum care made possible by the March of Dimes.

About The United Family[®]

In its 101st year of operation, United Supermarkets, LLC – d.b.a. [The United Family[®]](#) – is a Texas-based grocery chain with stores in 41 communities in Texas and New Mexico. A self-distributing company with headquarters and a recently expanded distribution center in Lubbock, The United Family currently operates 92 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies. For more information, please visit www.unitedtexas.com.

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