



Media Contacts:

Mary Myers

Communications Manager

O: 806.791.8114

mmyers@unitedtexas.com

Michelle Chism

PR Support

C: 214.564.6267

mchism@rdtadv.com

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Market Street Hosts Gluten-Free Fest May 6-7

Dietitians take gluten-free out of the aisle and highlight products, recipes and solutions throughout store in time for Celiac Awareness Month

(LUBBOCK, Texas) – This Saturday and Sunday, May 6-7, registered dietitians from the [Market Street](#) health and wellness team are transforming all 16 Market Street locations in Texas into a gluten-free paradise featuring product and recipe demos from every department in the store.

To coincide with Celiac Awareness Month, hundreds of the latest and greatest products for those with celiac and gluten sensitivities will be available for sampling and Market Street wellness experts will provide shopping tips for the entire family, including guided store tours and meal plans created by Market Street registered dietitians.

Guests can sample such items as beefy mac-n-cheese at the concierge desk, gluten-free strawberry shortcake in Bakery, and gluten-free and gluten-reduced beer and ciders.

“One in 133 people in the U.S. has celiac disease, though many are undiagnosed,” said Alicia Jerome, registered dietitian and Market Street health and wellness manager. “Market Street Gluten-Free Fest is our chance to show the celiac community, those with gluten and food sensitivities, auto-immune/inflammatory diseases and autism we are dedicated to being a resource for products and meal planning solutions.”

Celiac Awareness Month is an event held throughout the United States each May and is supported by the National Foundation for Celiac Awareness.

WHEN: **Saturday, May 6 & Sunday, May 7**
11 a.m. – 5 p.m.

WHERE: **All Three Lubbock Market Street Stores**

Market Street #502

3405 50th Street
Lubbock, TX 79413

Market Street #553

4425 19th Street
Lubbock, TX 79407

Market Street #543

4205 98th Street
Lubbock, TX 79423

MEDIA: Visuals will include concierge desk preparing gluten-free meals, demos throughout store, Market Street registered dietitians answering attendees' questions and handing out informational materials for the gluten-intolerant.

For photo/filming opportunities and interviews with Market Street registered dietitians, please contact:

Mary Myers at 806.791.8114 or mmyers@unitedtexas.com
Michelle Chism at 214.564.6267 or mchism@rdtadv.com

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- Mary Myers at 806.543.4091 or email at mmyers@unitedtexas.com
- Michelle Chism at 214.564.6267 or email at mchism@rdtadv.com

About The United Family®

In its 101st year of operation, United Supermarkets, LLC – d.b.a. [The United Family®](#) – is a Texas-based grocery chain with stores in 49 communities in Texas and New Mexico. A self-distributing company with headquarters and their newly-expanded distribution center in Lubbock, The United Family currently operates 92 stores under five unique banners: [United Supermarkets](#), [Market Street](#), [Amigos](#), [Albertsons Market](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit www.unitedtexas.com.

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