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## **United Supermarkets Launches Grundig Cookware Giveaway**

*Guests can earn eight-piece, small kitchen appliance set with everyday grocery purchases*

**LUBBOCK, Texas** ó [United Supermarkets](http://www.unitedtexas.com) guests can now earn small kitchen appliances at no additional cost while fulfilling their everyday grocery needs.

Between Oct. 19 and March 6, guests can earn bonus stickers toward the purchase of any of eight small kitchen appliances from [Grundig](http://www.grundig.com), one of the world's leading producers of electronic equipment. Since Grundig appliances are not available anywhere else in the United States, this promotion is exclusive for United Supermarkets guests.

Guests will receive one bonus sticker to collect and redeem for Grundig appliances for every \$10 they spend on qualified purchases at any United Supermarkets, Market Street, Amigos United and United Express location.

Shoppers may earn appliances of their choice in any of three ways: free (by redeeming the full number of bonus stickers); at a significantly reduced price (by redeeming half the required bonus stickers); or by purchasing pieces at full retail value.

Guests will have until March 20, 2012, to redeem their bonus stickers.

“I was very impressed with the performance and durability of all the equipment. The black and stainless color fits into the style of most modern kitchens,” said Chris Wilson, corporate chef for United Supermarkets, LLC. “I would use these in my home kitchen if given the choice to purchase them against similar brands.”

Items in the eight-piece small kitchen appliance set include:

- A hand mixer,
- electronic can opener,
- toaster,
- jug blender,
- coffee maker,
- coffee grinder,
- small grill,
- and a hand blender.

– more –

United Supermarkets, L.L.C.

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“These small kitchen electronics can help prepare any holiday feast,” said Wilson. “They would also be perfect as holiday gifts.”

Guests can find more information about the Grundig appliance promotion by visiting <http://www.unitedtexas.com>.

### **About United Supermarkets**

Now in its 95<sup>th</sup> year of operation, United Supermarkets, LLC, is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos United](#) and United Express.

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