



For Immediate Release

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United Supermarkets' "Easy As Pie" Promotion Nets More Than \$70,000 for Meals On Wheels

LUBBOCK, Texas – Guests of United Supermarkets locations in the Lubbock and Abilene areas donated more than \$70,000 to their local Meals on Wheels affiliates during the company's recent "Easy As Pie" promotion.

During the weeklong fundraiser, store guests received a coupon for a free [Sara Lee](#) pie for every \$5 donation made to Meals on Wheels. They will have until the end of the year to redeem their coupons.

In the Lubbock area, guests at 17 locations of United Supermarkets, Market Street and Amigos raised \$54,340.80 for Meals on Wheels, while four United Supermarkets locations in Abilene tallied \$15,769.64 during the event.

The grand total of \$70,110.44 represents an increase of almost 12 percent over the amount raised a year ago.

"The success of this year's Easy As Pie effort is indicative of the caring nature of our guests," said Shelby Crews, community relations manager of United Supermarkets, LLC. "For that, we are constantly grateful."

About United Supermarkets

Now in its 95th year of operation, United Supermarkets, LLC, is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos United](#) and United Express.

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