



**For Immediate Release**

Dec. 23, 2011

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**Market Street “Smart Rewards” \$5,000 Monthly Winner  
Plans to Give Back**

*McKinney resident to use prize money toward 2012 foreign aid trips for her three children*

MCKINNEY, Texas ó Laura Lutek of McKinney, who [Market Street](#) recently named the lucky recipient of a \$5,000 monthly cash prize drawing as part of its growing “Smart Rewards” loyalty program, has plans to give the money to some good Samaritans in her community ó her children. Lutek and her husband will split the money between their children who plan on giving back by participating in various humanitarian aid trips in 2012.

“My husband and I have three children, and all three happen to be in college right now,” Lutek said. “They each had their hopes set on taking part in mission trips next year, and we’ve been trying to figure if we were going to be able to assist with the costs. So, when we found out that we had won the \$5,000 cash prize, we were thrilled. Market Street is making that dream a reality for them.”

The Luteks’ oldest is attending pharmacy school at The University of Texas at Austin, and has plans to do mission work in Guatemala next year. Their second child, an engineering student at LeTourneau University in Longview, will accompany a group to the Democratic Republic of Congo and assist with making repairs to trucks used to transport patients to the hospital. The Luteks’ youngest is studying at The University of Texas at Austin and plans to join Texas-based Go Now on a mission trip in 2012.

“Market Street has always been so active in giving to our community,” Lutek said. “We feel so blessed to win this prize, and are happy it will allow our children the opportunity to travel and give back, as well.”

Market Street’s “Smart Rewards” program gives guests the opportunity to earn points on purchases, which are then redeemable for in-store food and fuel savings. The program also offers guests free product giveaways, coupons, and sweepstakes and holds a daily drawing at each store where one guest wins their basket of groceries for free.

– more –

United Supermarkets, L.L.C.

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Guests in the D/FW area can participate in the "Smart Rewards" program by completing the enrollment process in-store at any Market Street location. Guests can then register their account online by visiting [www.marketstreetunited.com](http://www.marketstreetunited.com) and clicking "Smart Rewards". Members can also choose their rewards, track their points and review their free product offers.

Market Street is a unique shopping experience that combines everyday grocery shopping needs with the unique specialty items, whole-health products and chef-prepared foods that shoppers want. United Supermarkets operates 10 Market Street stores throughout Texas, including D/FW area locations in Allen, Colleyville, Coppell, Frisco, McKinney and Plano.

### **About United Supermarkets**

Now in its 95<sup>th</sup> year of operation, United Supermarkets, LLC, is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos United](#) and United Express.

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**PHOTO CAPTION:** From L to R: Market Street "Smart Rewards" October \$5,000 monthly winner, Laura Lutek with Market Street McKinney store director Mike Foster.