



Media Contacts:

Eddie Owens, Director of Communications/PR
O: 806.788.4863 C: 806.928.0462
eowens@unitedtexas.com

Melanie Cornell, Public Relations Support
O: 972.499.6631 C: 214.394.3670;
melanie.cornell@hck2.com

FOR IMMEDIATE RELEASE . March 20, 2012

United Supermarkets Partners with American Diabetes Association for 24th Annual ADA Alert Day

Health and Wellness Department offers free Easy Diabetes Shopping Tours and diabetes screenings

(LUBBOCK, TEXAS) . As a part of its continued commitment toward health and wellness, [United Supermarkets](#) (United) has partnered with the [American Diabetes Association](#) (ADA) to generate awareness, raise funds and provide guests with free screenings.

In recognition of ADA Alert Day, held Tuesday, March 27, the ADA will be conducting free diabetes screenings for all interested guests at Lubbock Amigos and Market Street locations from 4 to 7 p.m.

Additionally, United Supermarkets registered dietitians will be conducting Easy Diabetes Shopping tours at both Market Street locations at 6:30 p.m. to help guests support their nutritional needs. All interested guests must pre-register for the tour by visiting Market Street [online](#).

Diabetes is an increasing concern with more than 30,300 people in Lubbock County suffering from the disease, said Robin Hawkins, MS, RD, LD, United health and wellness director. By partnering with the ADA, we hope to arm our guests with the knowledge to combat this disease.

From March 21 to April 3, United Supermarkets guests will have the opportunity to help raise money for diabetes research by purchasing Stop Diabetes scan tags for as little as \$1, with all proceeds going to the ADA.

About United Supermarkets

Now in its 96th year of operation, United Supermarkets, LLC, is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos United](#) and United Express.

Tweet it: @UnitedWestTexas supports @AmDiabetesAssn on ADA Alert Day by hosting free screenings and easy #diabetes shopping tours

#