



Media Contacts:
Lauren Griffin, Public Relations Support
972.499.6621
lauren.griffin@hck2.com

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Market Street Launches D/FW Mobile App Giving Smart Rewards Members On-the-Go Access

Features weekly ads, recipes and personal shopping lists at your fingertips

(LUBBOCK, TX) . Lubbock-based [United Supermarkets LLC](#), owner of [Market Street](#), announced today the launch of its Market Street D/FW iPhone application (app), which will allow [Smart Rewards](#) loyalty members on the go access to their account details, including current points, rewards and personalized offers.

The free, downloadable app provides a more rewarding shopping experience for guests with mobile access to weekly ads, product specials, recipes and customizable shopping lists that can be shared via email.

Our passion is to deliver ultimate service to our Market Street guests. We are excited to launch our iPhone app as a new way we can deliver ultimate service . now in a digital environment.+ said Monica Schierbaum, director of marketing for United Supermarkets LLC. Besides Smart Rewards information, our new app gives all of our guests convenient tools for a personalized shopping experience, like allowing you to place items from our weekly ad or recipes directly on your shopping list, which can then be shared with friends and family members.+

To access the Market Street D/FW mobile app, iPhone users can visit the Apple App Store and search keywords Market Street.+Android and other smartphone users can access the web app by visiting and bookmarking www.marketstreetunited.com/mobile on their mobile device.

United Supermarkets also has plans to launch a mobile app version for its West Texas guests in the near future.

About United Supermarkets

Now in its 96th year of operation, United Supermarkets, LLC, is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express. The company's 52nd store . a fourth-generation Market Street location . is currently under construction in Lubbock.

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