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## **United Supermarkets, Acosta Marketing and Manufacturers Give Back with 14th Annual Aisles of Smiles**

(LUBBOCK, Texas) . [United Supermarkets](#), (United), Acosta Marketing and manufacturers will once again team up for the [Muscular Dystrophy Association's Aisles of Smiles](#) promotion.

From Aug. 1 to Sept. 3, when guests purchase products labeled with special %Aisles of Smiles+ tags at any United, [Market Street](#) or [Amigos](#) location, a portion of the proceeds will be donated to [MDA](#). Guests can find many participating products in local United Supermarkets weekly circulars.

Starting Aug. 15 until the end of the promotion, guests will also have the opportunity to purchase Smiley Face scan tags during checkout for as little as \$1, with all proceeds going to MDA. Team members will encourage guests to write their name on the scan tags and display them in stores.

%We are thrilled to work with Acosta and its manufacturers to host Aisles of Smiles,+said Shelby Crews, community relations manager for United Supermarkets, LLC. %Our guests amaze us every year with their generosity. Last year, we raised more than \$48,000 for the Muscular Dystrophy Association, and we know our guests will once again help provide support to the families living with neuromuscular disease.+

For more information regarding United Supermarkets's commitment to community involvement, visit <http://www.unitedtexas.com/community>.

### **About United Supermarkets**

Now in its 96<sup>th</sup> year of operation, United Supermarkets, LLC, is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express. The company's 52<sup>nd</sup> store . a fourth-generation Market Street location . is currently under construction in Lubbock.

### **About MDA**

The Muscular Dystrophy Association is a voluntary national health agency . a dedicated partnership between scientists and concerned citizens aimed at conquering neuromuscular diseases that affect more than a million Americans. Local MDA offices are available to serve anyone with one of the diseases in the Association's program. MDA today is one of the world's leading voluntary health agencies fostering research and medical care. Programs available through local MDA offices are funded almost entirely by individual private contributors.