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21st Annual Jacky Pierce Charity Classic Raises Record \$220,000 for United Way

(LUBBOCK, TEXAS) . [United Supermarkets, LLC](#) (United) and its family of partners and suppliers raised a record \$220,000 at the 21st Jacky Pierce Charity Classic, benefitting the 14 United Way organizations which serve United’s trade area. Since 1991, the tournament has raised more than \$2.8 million for local charities.

“The United Way does so much good for our community and we support their mission of advancing the common good and creating opportunities for a better life for all,” said Tommy Wilkins, Jacky Pierce Charity Classic co-chair.

The tournament was held Aug. 26-27 at Lubbock Country Club, and United Way representatives attended a special check presentation and celebration dinner Sunday evening at Lubbock’s Cap*Rock Winery.

Monies were awarded on a percentage basis according to store sales in the region served by each United Way. Donations made to the 14 United Way organizations in United’s trade area include:

- United Way of Abilene \$12,891.99
- United Way of Amarillo & Canyon \$36,829.50
- Dallam-Hartley Counties United Way, Dalhart \$ 3,584.72
- United Way of Metropolitan Dallas \$28,496.55
- Graham Area United Way \$ 3,308.55
- Hutchinson County United Way, Borger \$ 4,258.60
- Lubbock Area United Way \$76,525.67
- United Way of Moore County, Dumas \$ 1,818.25
- North Texas Area United Way, Wichita Falls \$22,232.28
- Ochiltree United Way, Perryton \$ 4,005.84
- Pampa United Way \$ 3,493.81
- Plainview Area United Way \$10,688.09
- Scurry County United Way, Snyder \$ 4,543.53
- United Way of Metropolitan Tarrant County, Fort Worth \$ 7,322.62

The tournament is named in honor of United Supermarkets’ longtime produce director, Jacky Pierce, who guided the event from its infancy until losing a lengthy battle with cancer in August 2002. The tournament was renamed in 2003 to honor his memory.

In addition to raising funds for a tremendous cause, this tournament also is our way of remembering and honoring the legacy of our friend and partner Jacky Pierce,” added Wilkins.

About United Supermarkets

Now in its 96th year of operation, [United Supermarkets, LLC](#), is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos United](#) and United Express.

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