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United Supermarkets & Market Street to Sponsor Two Cars in NASCAR Races at Texas Motor Speedway This Weekend

(LUBBOCK, Texas) – [Market Street](#) and its parent company, [United Supermarkets](#), have announced a partnership with Go Green Racing and Randy Hill Racing LLC, to sponsor two cars at this weekend's NASCAR events at Texas Motor Speedway.

United will sponsor the No. 39 car, driven by Tim Andrews, in the NASCAR Nationwide Series™ "O'Reilly Auto Parts Challenge" on Saturday, Nov. 3. United will also sponsor the No. 79 car, driven by Kelly Bires in the NASCAR Sprint® Cup "AAA Texas 500" race on Sunday, Nov. 4.

"This is our first NASCAR sponsorship, and we are thrilled to introduce our United Supermarkets and Market Street brands to NASCAR fans," said Wes Jackson, chief merchandising officer for United Supermarkets, LLC. "Randy has indicated this is the first time a NASCAR team has run an entire season without a sponsor all the way through, so we're delighted to be a part of his team this weekend."

Randy Hill Racing is owned and operated by Randy Hill, a Texas entrepreneur who is best known for inventing the peanut drying trailer. With more than 4,000 trailers in service in all 10 peanut-producing states in America, his trailers are now used to transport and procure more than 70 percent of the nation's peanut crop annually.

In conjunction with his NASCAR racing team, Hill is currently working on a reality TV show titled "Zero8 The Entrepreneur," about his journey of building a NASCAR race team from the ground up. The first episode is scheduled to air nationally in early 2013. For more information go to RandyHillRacing.com.

Go Green Racing is Randy Hill Racing's team operations partner.

The NASCAR Nationwide Series™ "O'Reilly Auto Parts Challenge" will be televised on ESPN2 at 6:30 p.m. on Saturday, Nov. 3. The NASCAR Sprint® Cup "AAA Texas 500" will be televised on ESPN at 2 p.m. on Sunday, Nov. 4.

About Market Street™

Market Street™ is a unique shopping experience that combines everyday grocery shopping needs with the unique specialty items, whole-health products and chef-prepared foods that

shoppers want. United Supermarkets, LLC operates 10 Market Street stores throughout Texas, including six D/FW area locations in Allen, Colleyville, Coppell, Frisco, McKinney and Plano.

About United Supermarkets®

Now in its 96th year of operation, [United Supermarkets, LLC](#), is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express. The company's 52nd store – a fourth-generation Market Street location – is currently under construction in Lubbock.

Tweet it:

@MarketStreetDFW Hey NASCAR fans we have two cars racing at #TexasMotorSpeedway this weekend! Check it out!

@UnitedWestTexas Hey NASCAR fans we have two cars racing at #TexasMotorSpeedway this weekend! Check it out!



