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LISD and LCISD Teachers Selected as a Teacher On The Rise

(Lubbock, TEXAS) – The spring semester is now in full swing, and students continue to submit dozens of nominations explaining why their teachers should be a Teacher On The Rise. All school year long, Mrs Baird's Bread along with United Supermarkets, the Texas Classroom Teachers Association (TCTA), 102.5 KISS-FM and KOOL 98 honor teachers monthly as part of the new Teachers On The Rise program.

Due to the holidays, the Teachers On The Rise prize team recently presented awards to six area teachers including winners from December and January. December winners include **Summer Nichols** of McWhorter Elementary (LISD), **Si Les Langston** of Laura Bush Middle School (LCISD) and **Joetta Gallardo** of Lubbock High (LISD). January Teacher On The Rise winners are **Tammy Smith** at Bowie Elementary (LISD), **Robbie Edwards** at Hutchinson Middle School (LISD) and **Paul Enloe** at Lubbock Cooper High (LCISD).

"The new year could not be better for the Teachers On The Rise program," said Mrs Baird's Director of Sales Jerry Cureton. "Our nominations are really coming in now and we continue to hear about the great things our teachers are doing in their classrooms."

Students can nominate their teachers by logging onto: www.MrsBTeacher.com. Winning teachers receive a \$100 United/Market Street/Amigos gift card and a \$100 VISA gift card. The TCTA also provides teachers with a prize package of supplies for their classroom. Students who nominate a winning teacher also receive a \$50 VISA gift card. Students and parents can also find Teachers On The Rise displays in area schools and any Lubbock location of United Supermarkets, Market Street or Amigos.

"We are proud to be part of an ongoing effort to recognize our area's superior teachers and let them know they are making a difference in our children's lives," said Shelby Crews, community relations manager for United Supermarkets, LLC.

The next Teachers On The Rise presentations will be held March 1st.

About United Supermarkets

Now in its 97th year of operation, [United Supermarkets, LLC](http://www.unitedsupermarkets.com), is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 51 stores under four distinct formats: [United Supermarkets](http://www.unitedsupermarkets.com), [Market Street](http://www.marketstreet.com), [Amigos United](http://www.amigos.com) and United Express.

About Mrs Baird's

Mrs Baird's is produced by Bimbo Bakeries USA (BBU). A leader in the baking industry, BBU is known for its category leading brands, innovative products, freshness and quality. Our team of more than 28,000 U.S. associates operates 75 manufacturing locations in the United States and 13,500 distribution routes delivering our leading brands such as Arnold®, Bimbo®, Boboli®, Brownberry®, Entenmann's®, Francisco®, Freihofer's®, Heiners®, Marinela®, Oroweat®, Sara Lee®, Stroehmann®, Thomas®, and Tia Rosa.®

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