



Media Contacts:
Eddie Owens, Director of Communications/PR
O: 806.788.4863 C: 806.928.0462
eowens@unitedtexas.com
Kerri Fulks, Public Relations Support
O: 972.499.6617 C: 214.549.9837
kerri.fulks@hck2.com

FOR IMMEDIATE RELEASE – April 26, 2013

Market Street to Help Provide Relief to Victims in West, Texas

(DALLAS) – Beginning Sunday (April 28), [Market Street](#) locations in the Dallas-Fort Worth area will offer guests the opportunity to help provide support to the community of West, Texas, and victims of the Central Texas fertilizer plant explosion. Through May 12, guests can add a cash donation to their grocery purchase during checkout, with all donations being earmarked for the West community through the American Red Cross.

Market Street will match guest donations up to \$10,000.

“The tragic event that swept the community of West on April 17 has united Texans to come together and support our neighbors in their time of need,” said Kurt McMillian, regional vice president for Market Street. “As a Texas-based, family-owned company, Market Street is fortunate to be able to offer our DFW guests the opportunity to join us in providing assistance to our family and friends of West.”

Guests can make donations at Market Street locations in Allen, Colleyville, Coppell, Frisco, McKinney and Plano.

The American Red Cross and partner agencies have already opened an assistance center to help residents of West, where families can meet with agencies such as Red Cross, U.S. Department of Veterans Affairs, The Salvation Army, St. Vincent de Paul, Catholic Charities, UMCORP, Austin Disaster Relief Network and others.

About Market Street™

Market Street™ is a unique and inspiring shopping experience – the place to go for people who care about food, who want a healthier lifestyle, and who are open to fresh new food ideas. It’s the place where everyday meets gourmet – where guests can bring many shopping lists to one store.

In addition to the six DFW locations, Market Street can also be found in Amarillo, Lubbock (3), and Wichita Falls. A 12th Market Street location is scheduled to open in Flower Mound this fall.

Market Street is a banner of United Supermarkets, LLC, which currently operates 52 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos United](#) and United Express.

###

Tweet it: @MarketStreet_TX is raising money for victims of #WestTX. Come show your support at your DFW Market Street now through May 6