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Teachers On The Rise Program Celebrates Successful First Year in South Plains

Monterey High School Teacher Wins \$1,100 Grand Prize

(LUBBOCK, Texas)– Teachers and administrators from across the South Plains gathered in Lubbock on Saturday to celebrate the first year of the Teachers On The Rise program. Most of the 2012-2013 winning teachers attended the event that was filled with accolades and prizes.

“The year-end luncheon is a way for us to say ‘thank you’ one more time to all of our winners this school year,” said Shane Sumrow, director of the Teachers On The Rise program.

Mrs Baird’s Bread brought the Teachers On The Rise program to the South Plains last fall. Throughout the school year, students sent in nominations about their teachers to www.MrsBTeacher.com. Three teachers were honored every month as a Teacher On The Rise —one elementary, one middle school/junior high and one high school winner.

Teachers On The Rise is also sponsored by **United Supermarkets, LLC**, the **Texas Classroom Teachers’ Association, 102.5 KISS-FM** and **KOOL 98**.

“I remember just about all of my teachers growing up and the tremendous impact they had on me,” said **Eddie Owens, director of communications and public relations at United Supermarkets, LLC** as he addressed the winning teachers during Saturday’s luncheon. “The real winners today are your students because they are lucky to have you as their teachers.”

During the event, Donna Corbin, membership director of the Texas Classroom Teachers’ Association (TCTA), presented three teachers with a one-year TCTA membership.

The event wrapped up with the awarding of the grand prize. Through a series of three rounds of random selections, agriculture teacher Roger Green of Monterey High School walked away with a \$1,000 VISA gift card from Mrs Baird’s and a \$100 shopping spree from United Supermarkets.

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When asked how he would spend the money, Mr. Green said, "I brought my daughter with me today. I'm sure I'll buy something nice for her!"

The \$300 second place prize went to Angela DeMarco of Hutchinson Middle School. Nicholas Hensley of Lubbock High took home the third place prize of \$200. However, no one went away empty handed. Mrs Baird's awarded all of the teachers who attended certificates for free Mrs Baird's Bread for an entire year.

"We want not only our winning teachers to know, but all of the teachers in the South Plains to know they are appreciated for their hard work, dedication to their students and passion for their job," said Mrs Baird's director of sales Jerry Cureton. "We are already planning ways to take the Teachers On The Rise program to a higher level next year."

About Mrs Baird's

Mrs Baird's is produced by Bimbo Bakeries USA (BBU). A leader in the baking industry, BBU is known for its category leading brands, innovative products, freshness and quality. Our team of more than 28,000 U.S. associates operates 75 manufacturing locations in the United States and 13,500 distribution routes delivering our leading brands such as Arnold®, Bimbo®, Boboli®, Brownberry®, Entenmann's®, Francisco®, Freihofer's®, Heiners®, Marinela®, Oroweat®, Sara Lee®, Stroehmann®, Thomas'®, and Tia Rosa.®

About United Supermarkets

Now in its 97th year of operation, [United Supermarkets, LLC](#), is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 56 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos](#) [United](#) and United Express.

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