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United Supermarkets Extends Support Effort for Red Cross, Contributions Now Total More than \$75,500

(LUBBOCK, Texas) – [United Supermarkets](#), LLC (United) today announced a continuation of support to the American Red Cross' Disaster Relief Fund. Thus far in 2013, United has provided \$75,535 to help fund immediate response teams in times of natural and man-made disasters in the U.S. through scan promotions and corporate donations.

During a recent scan promotion in response to the severe tornado season, store guests contributed a total of \$26,296. United matched \$10,000 as a corporate pledge, resulting in a total donation of \$36,296. Participating stores included all United Supermarkets, Market Street and Amigos locations in West Texas and the Dallas-Fort Worth area.

Earlier this year, Market Street guests in Dallas-Fort Worth raised nearly \$30,000 in response to the late-April fertilizer plant explosion in West, Texas. United donated another \$10,000 to the American Red Cross Disaster Relief Fund, making the total donation \$39,239.60.

During scan promotions, store guests have the opportunity to add a cash donation to their grocery bill at checkout.

“People lean on the Red Cross for relief in times of dire need and despair,” said Shelby Crews, community relations manager for United Supermarkets, LLC. “Because of the severity of recent disasters, our company has been eager to find ways to help, and Red Cross provides the perfect avenue to do so. We are thankful to our guests who helped raise money for these causes – there is no shortage of need right now after multiple recent disasters in our neighboring communities.”

The Red Cross responds to about 70,000 natural and man-made disasters in the U.S. each year, ranging from explosions to tornadoes, floods to hazardous material spills.

For more information on how to support the American Red Cross Disaster Relief Fund, please visit www.redcross.org.

About United Supermarkets

Now in its 97th year of operation, United Supermarkets, LLC, is a Texas-based, family-owned grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 56 stores under four distinct formats: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express.

Tweet it: @UnitedWestTexas and guests have donated over \$75,500 to the @RedCross Disaster Relief Fund this year. Thanks for the generous support!