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Amigos Invites Guests to Celebrate Fiestas Patrias

(LUBBOCK, Texas) — As part of National Hispanic Heritage Month, Amigos announced today it will host an all-day event on Sunday, Sept. 16 to celebrate Fiestas Patrias with its guests. Fiestas Patrias, recognized every year as the day Mexico declared independence from Spain, dates back 200 years and is an important day of recognition to the Hispanic community.

“We are proud to connect with guests in our community on Fiestas Patrias to celebrate the history and milestones of the Hispanic culture,” said Eddie Owens, director of communications and public relations for Amigos. “We hope all Amigos guests will attend the event and take part in this joyous and festive celebration.”

Amigo’s Fiestas Patrias celebration will take place at the Amigos locations in Lubbock, Plainview and Amarillo. Each event will include pepper roastings, pollo asado and various activities for children.

National Hispanic Heritage Month is recognized by Americans each year from Sept. 15 to Oct. 15. The purpose of this month is to celebrate the history, culture and contributions of American citizens whose ancestors came from Spain, Mexico and the Caribbean, as well as Central and South America.

About The United Family™

Now in its 97th year of operation, United Supermarkets, LLC, d.b.a. The United Family™, is a Texas-based grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 50 traditional, specialty and Hispanic grocery stores under three unique banners, [United Supermarkets](#), [Market Street](#), and [Amigos](#), along with 7 convenience stores and 26 fuel centers under its United Express banner. United also operates two divisions, R.C. Taylor Distributing and Praters, and one wholly owned subsidiary, Llano Logistics, which operates the company’s two distribution centers in Lubbock and Roanoke, Texas. For more information, please visit: www.unitedtexas.com.

About Amigos

Amigos offers a unique blend of traditional and cultural favorites for Hispanic shoppers, as well as anyone who loves authentic Mexican flavors and unbeatable values. Amigos locations can be found in Plainview, Lubbock and Amarillo, and a fourth location is scheduled for construction in Hereford, Texas, in 2014.

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Tweet it: Join @AmigosTexas and guests for a Fiestas Patrias celebration on Sept. 16!