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The United Family, Acosta Marketing and Manufacturers Raise More Than \$81,400 for MDA through “Aisles of Smiles”

(LUBBOCK, Texas) – [The United Family](#)[™], Acosta Marketing and manufacturers today announced a record-breaking total for this year’s [Muscular Dystrophy Association’s \(MDA\) Aisles of Smiles](#) promotion to help fight neuromuscular disease. More than \$81,400 was raised for the cause, including \$38,934 raised in Lubbock area stores.

“We are thrilled to announce another record-breaking year for our Aisles of Smiles promotion,” said Shelby Crews, community relations manager for The United Family. “This year’s donation to the Muscular Dystrophy Association exceeded last year’s generous donation by \$10,000. It’s incredible to see our guests be so supportive of such a tremendous cause.”

From July 31 to Sept. 3, guests were able to purchase products labeled with special “Aisles of Smiles” tags. A portion of the proceeds were donated to [MDA](#). Additionally, beginning Aug. 14 through the end of the promotion, guests had the opportunity to purchase scan tags during checkout for as little as \$1, with all proceeds going to MDA.

Participating stores included all [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express stores in west Texas and Dallas/Fort Worth.

For more information regarding The United Family’s commitment to community involvement, visit <http://www.unitedtexas.com/community>.

About The United Family[™]

Now in its 97th year of operation, United Supermarkets, LLC, d.b.a. The United Family[™], is a Texas-based grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 50 traditional, specialty and Hispanic grocery stores under three unique banners, [United Supermarkets](#), [Market Street](#), and [Amigos](#), along with 7 convenience stores and 26 fuel centers under its United Express banner. United also operates two divisions, R.C. Taylor Distributing and Praters, and one wholly owned subsidiary, Llano Logistics, which operates the company’s two distribution centers in Lubbock and Roanoke, Texas. For more information, please visit: www.unitedtexas.com.

Tweet it: @UnitedWestTexas raised a record \$81,480 for @MDAnews through the Aisles of Smiles promotion!

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