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The United Family and General Mills Help Guests Support Success of Local Schools

(LUBBOCK, Texas) – Today [The United Family™](#) and General Mills kicked off the [Box Tops for Education](#) program, allowing guests to support local schools by purchasing groceries and back to school goods. The program will run through Sept. 30.

“As school budgets continue to be cut, we understand how vital it is to support local schools in our trade areas,” said Shelby Crews, community relations manager for The United Family. “Purchasing any of the more than 240 participating Box Tops for Education products is an easy, convenient way we offer guests the opportunity to help their schools succeed.”

All [United Supermarkets](#), [Market Street](#) and [Amigos](#) guests who purchase five participating Box Tops for Education products will receive 20 bonus Box Tops via rebate. Additionally, General Mills will provide participating guests with the opportunity to enter a drawing for a chance to win a \$250 store gift card, and their desired school will be entered for a chance to win an additional 5,000 bonus Box Tops.

General Mills pays 10 cents per Box Top coupon redeemed for up to \$20,000 per school, per year. Since its inception in 1996, Box Tops for Education has donated more than \$525 million to American schools.

For more information regarding The United Family’s participation in Box Tops for Education, visit www.unitedtexas.com.

About The United Family™

Now in its 97th year of operation, United Supermarkets, LLC, d.b.a. The United Family™, is a Texas-based grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 50 traditional, specialty and Hispanic grocery stores under three unique banners, [United Supermarkets](#), [Market Street](#), and [Amigos](#), along with 7 convenience stores and 26 fuel centers under its United Express banner. United also operates two divisions, R.C. Taylor Distributing and Praters, and one wholly owned subsidiary,

Llano Logistics, which operates the company's two distribution centers in Lubbock and Roanoke, Texas. For more information, please visit: www.unitedtexas.com.

About Box Tops for Education

America's schools have earned more than \$525 million through Box Tops for Education since the program started in 1996. Thousands of schools have used that cash to purchase items such as computers, library books, art supplies and playground equipment. Schools can earn up to \$20,000 per year to spend on anything they choose, by clipping Box Tops coupons from hundreds of products and earning eBox Tops online. To learn more about the program, visit btf.com.

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Tweet it: @UnitedWestTexas and @GeneralMills are teaming up for Box Tops for Education to help schools succeed! #BoxTops