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The United Family™ to Host 2,000 Area High School Students for FCA Game Day at Texas Tech-Texas State Game

(LUBBOCK, Texas) – Almost 2,000 middle and high school students from across the South Plains and eastern New Mexico will converge on Lubbock Saturday for FCA (Fellowship of Christian Athletes)-United Supermarkets Game Day in conjunction with the Texas Tech-Texas State football game.

With The United Family™ serving as the main sponsor and underwriting some of the costs, this year's event is expected to draw a record crowd, according to Terry Kinard, director of the Fellowship of Christian Athletes Greater South Plains Area.

"FCA has Games Days that go on all over the United States – it's another way we use athletics to draw kids to the Gospel," Kinard said. "Thanks to United, we have doubled the number of kids we've ever had at a Game Day in Lubbock – we usually have about a thousand, and this year we are approaching 2,000 who have registered."

The day's activities will begin at United Spirit Arena, where students will be treated to lunch, participate in praise and worship, and hear testimonies from Texas Tech athletes and United Family Co-President Matt Bumstead. Participants will then head over to Jones AT&T Stadium for the Texas Tech-Texas State football game, which is scheduled for a 6 p.m. kickoff.

All participants will receive lunch, a T-shirt and tickets to the game.

"We are truly delighted to be partnering with FCA for Saturday's event," said Shelby Crews, executive director of the United Supermarkets Community Foundation. "Not only will so many more kids get the chance to see a Tech football game, but more importantly, they will be exposed to the messages of the Gospel in the process."

Participants from Lubbock include youth groups from Church on the Rock, Indiana Ave. Baptist Church, Irons Middle School FCA, Roosevelt FCA, Cooper Middle School FCA, O.L. Slaton Middle School, Redbud Student Ministry, Terra Vista Middle School, Trinity Student Ministries and Lubbock High School.

Other South Plains communities which will be represented include Abernathy, Brownfield, Colorado City, Dawson County, Denver City, Dimmitt, Floydada, Happy Union, Lockney, Idalou, Jayton, Lamesa, Klondike I.S.D., Levelland, Littlefield, Meadow, Morton, New Home, Plainview, Ropesville, Seagraves, Sundown, Wellman and Whiteface.

Eastern New Mexico representation will come from Dora Schools, Clovis Christian High School, E3 Student Ministries of Clovis, Texico High School, and Vine Community Church.

About The United Family™

Now in its 97th year of operation, United Supermarkets, LLC, d.b.a. The United Family™, is a Texas-based grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, The United Family currently operates 50 traditional, specialty and Hispanic grocery stores under three unique banners, [United Supermarkets](#), [Market Street](#), and [Amigos](#), along with 7 convenience stores and 26 fuel centers under its United Express banner. United also operates two divisions, R.C. Taylor Distributing and Praters, and one wholly owned subsidiary, Llano Logistics, which operates the company's two distribution centers in Lubbock and Roanoke, Texas. For more information, please visit: www.unitedtexas.com.

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