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**United Supermarkets Partners with Vernon College
for Student Success Center**
Company makes \$150,000 gift to Vernon College Foundation

(WICHITA FALLS, Texas) – Vernon College announced today the naming of the new United Supermarkets Student Success Center at the Century City Center in Wichita Falls and two new United Supermarkets scholarships. The announcement is the result of a \$150,000 gift from United to the Vernon College Foundation over the next five years.

The announcement came at a special ceremony and reception this afternoon at the Century City Center, located at 4105 Maplewood Ave. in Wichita Falls.

The first scholarship is designated to United Supermarkets team members and their dependents who are attending Vernon College. The second scholarship is the first endowed dual-credit scholarship for area high school students. During the spring 2013 semester, 554 high school students were taking classes at Vernon College either online or in the classroom.

“We are delighted to be able to solidify our partnership with Vernon College with this gift for the Student Success Center and new scholarship programs,” said Mark Yowell, regional vice president of United Supermarkets, LLC. “The Vernon and Wichita Falls communities have been an important part of our company for more than 67 years now. We see this gift as an opportunity to acknowledge the support our guests have provided us for almost seven decades, while at the same time supporting one of this community’s most important institutions.”

Throughout Vernon College’s history, United Supermarkets has been a member of the Vernon College family and a strong educational partner. Past gifts from the company have provided scholarships, scoreboards for King Physical Education Center, and support to the Vernon College Foundation General Fund.

“Vernon College is very pleased that the first name on our building at the Century City Center in Wichita Falls is United Supermarkets,” said Dr. Dusty Johnston, Vernon College president. “It is exciting to have them as a partner for educational opportunity. The United Supermarkets Student Success Center inside the northwest entry way houses a one-stop shop to assist students. Admissions, Counseling, Advising, Financial Aid, Testing, Library, Business Office, and the Pass Center are conveniently accessible to students to assist them in meeting their educational goals.

“In addition, the support from United Supermarkets for scholarship opportunities for their employees as well as area dual credit students exhibits great support for educational opportunities,” Johnson added.

Persons interested in applying for the United Supermarkets Employee Scholarship are encouraged to fill out an online application on the Vernon College webpage, <http://www.vernoncollege.edu/FinancialAid/Scholarships.aspx> The STARS Online Application is located on the Financial Aid webpage and applications can be submitted beginning immediately for the 2014-2015 Academic Year. More information about the United Supermarkets dual credit scholarship is available from Michelle A. Alexander in the Office of Institutional Advancement (940-552-6291, ext. 2293).

About United Supermarkets, LLC

Now in its 97th year of operation, United Supermarkets, LLC, is a Texas-based grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 57 stores under four unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express, along with subsidiary operations R.C. Taylor Distributing, Praters and Llano Logistics. For more information, please visit: www.unitedtexas.com.

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