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## **United Supermarkets Again Offering Free Cookware Through In-Store Promotion**

*Guests can earn any of 10 cookware pieces with grocery purchases*

**(LUBBOCK, Texas)** – Starting Wednesday, Oct. 30, guests of [United Supermarkets](#), [Market Street](#) and [Amigos](#) can earn free cookware pieces from the Cook & Pour collection by Thomas Rosenthal.

For the next 19 weeks, guests will receive one sticker to collect and redeem for Thomas cookware pieces with every \$10 they spend on qualified purchases at any United Supermarkets, Market Street and Amigos location. In Dallas-Fort Worth (DFW) area Market Street locations, guests will receive one Smart Rewards point to collect and redeem for Thomas cookware for every \$1 they spend on qualifying purchases. Guests at any store will also earn bonus stickers/points by purchasing the Bonus Item of the Week.

“Promotions that provide the opportunity to earn free kitchen and household items by simply shopping in our stores have always been popular with our guests,” said Wes Jackson, chief merchandising officer of United Supermarkets, LLC.

Guests may earn cookware pieces of their choice in three ways: free (by redeeming the full number of bonus stickers/points); at a significantly reduced price (by redeeming half the required bonus stickers/points); or by purchasing pieces at full retail value. West Texas guests will have until March 25 to redeem their bonus stickers, while DFW guests have until March 11 to redeem their points.

“Thomas Rosenthal cookware is renowned for contemporary design, translating trends in food and furnishings into essential additions to every kitchen,” said Chris Wilson, corporate chef for United Supermarkets, LLC. “The cookware is produced using the best quality materials and I am impressed with the performance and durability of the pieces we are offering our guests.”

Items in the 10-piece collection of cookware include:

- 8” fry pan;
- 10” fry pan;
- 3 qt. sauté pan with glass lid;
- 1.5 qt. sauce pan with glass lid;

**- more -**

- 3 qt. sauce pan with glass lid;
- 5 qt. dutch oven with glass lid;
- 4 qt. stir fry pan with glass lid;
- 11" grill pan;
- 3 qt. casserole with glass lid;
- 8 qt. stock pot with glass lid.

For more information about United's cookware promotion, visit [www.unitedsupermarkets.com](http://www.unitedsupermarkets.com).

**About United Supermarkets, LLC**

Now in its 97<sup>th</sup> year of operation, United Supermarkets, LLC, is a Texas-based grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 57 stores under four unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express, along with subsidiary operations R.C. Taylor Distributing, Praters and Llano Logistics. For more information, please visit: [www.unitedtexas.com](http://www.unitedtexas.com).

***Tweet it:*** Shop at any @UnitedWestTexas or @MarketStreet\_TX store to earn free #ThomasCookware starting Oct. 31.

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