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Remodel of Amarillo Market Street Concludes This Week

(AMARILLO, Texas) – The remodeling effort of Amarillo’s Market Street location will wrap up this week, offering shoppers a fresh new look at United Supermarkets’ second-oldest Market Street store.

For the past 10 weeks, the store – located at 2530 Georgia – has been undergoing its first major facelift since opening its doors in January 2000.

The makeover is visible inside and out, and includes new signage on the building’s exterior. United introduced a new logo for its Market Street banner earlier this year, and it is the centerpiece of an exterior sign package, as well as team member apparel and décor throughout the inside of the store.

Guests also will notice a new floor finish and wider aisles, according to General Manager Matt Edwards. Other physical changes include:

- New check stands;
- A refrigerated island case in the floral department;
- A new island case in dairy to consolidate yogurt and other dairy offerings into one location;
- A new home for the sushi bar, in the area which previously housed the pasta bar;
- New lighting in the produce section, which eventually extend throughout the store with state-of-the-art LED lights.

Product offerings include expanded selections in several departments as well as a few new touches.

“We think the changes not only offer our guests more to choose from, but will make their shopping experience easier and more enjoyable,” Edwards said.

Other readily visible changes include new seating in the dining area, where shoppers can enjoy chef-prepared specialties; and the addition of two “freestyle” soft drink machines offering up to 160 flavor combinations for diners. Also new to the list of product offering are fresh sushi made every day, and dry-aged USDA-certified Angus prime beef to the full-service butcher shop.

Guests should also notice:

- A 30-item olive bar;
- Five-kettle soup station;
- Greater product offerings in the produce department, which now includes hundreds of organic and locally grown fruits and vegetables;
- More varieties of natural body care, makeup and fragrances;
- An expanded selection of vitamins and nutritional supplements;
- Larger selection of gluten-free products;
- An expanded craft beer and wine selection;
- Wider variety of nuts, trail mixes, snacks, grains and beans in the bulk department.

Also notable is an enhanced commitment to service: the store has added Service Specialists in Market, Produce, Bakery and Foodservice, who will be available to assist guests Monday through Friday from 4 until 7 p.m., and on Saturday and Sunday from 10 a.m. until 7 p.m.

About Market Street®

Market Street® is a unique and inspiring shopping experience – the place to go for people who care about food, who want a healthier lifestyle, and who are open to fresh new food ideas. It's the place “where everyday meets gourmet” – where guests can bring many shopping lists to one store. Market Street locations can be found in Allen, Amarillo, Colleyville, Coppell, Frisco, Lubbock (3), McKinney, Plano and Wichita Falls. A 12th Market Street location is scheduled to open in December 2013 in Flower Mound.

About United Supermarkets, LLC

Now in its 97th year of operation, United Supermarkets, LLC, is a Texas-based grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 57 stores under four unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express, along with subsidiary operations R.C. Taylor Distributing, Praters and Llano Logistics. For more information, please visit: www.unitedtexas.com.

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