



Media Contacts:

Eddie Owens, MA, APR

Director, Communications and PR
O: 806.788.4863; C: 806.928.0462
eowens@unitedtexas.com

Kerri Fulks

PR Public Relations Support
O: 972.499.6617; C: 214.549.9837
kerri.fulks@hck2.com

FOR IMMEDIATE RELEASE – November 1, 2013

Market Street Offers Free Glucose Screenings, Store Tours throughout Diabetes Awareness Month

(LUBBOCK, Texas) – Aimed to provide support and raise awareness of a disease that affects nearly 26 million adults and children across the nation, [Market Street](#) is offering multiple diabetes-centered initiatives throughout the month of November for Diabetes Awareness Month. Initiatives include free glucose screenings, an increased number of easy diabetes shopping store tours and diabetes-friendly product promotions.

“According to the Center for Disease Control and Prevention, 25.8 million children and adults in the United States – accounting for 8.3 percent of the population – have diabetes,” said Robin Hawkins, director of health and wellness for United Supermarkets, LLC. “Of those 25.8 million, 7 million individuals are undiagnosed.”

All Market Street locations in West Texas and the Dallas-Fort Worth area will offer free glucose screenings each Thursday from 1 to 4 p.m. throughout November. Increased numbers of free store tours focused on easy diabetes shopping will be offered throughout the month, as well. Additionally, products appropriate for guests with diabetes will be promoted throughout Market Street stores. Several of these items will be available to guests at a reduced price the first week of November.

“We want to be the health and wellness destination of choice for all of our guests,” added Hawkins. “By offering free glucose screenings, store tours and product promotions, we are providing guests tools and knowledge to help achieve their health and wellness goals.”

For more information regarding Market Street’s health and wellness initiatives, nutritional tips or store tours at local Market Street locations, visit www.marketstreetunited.com.

About Market Street®

Market Street® is a unique and inspiring shopping experience – the place to go for people who care about food, who want a healthier lifestyle, and who are open to fresh new food ideas. It’s the place “where everyday meets gourmet” – where guests can bring many shopping lists to one store. Market Street locations can be found in Allen, Amarillo, Colleyville, Coppell, Frisco, Lubbock (3), McKinney, Plano and Wichita Falls. A 12th Market Street location is scheduled to open in December 2013 in Flower Mound.

- more -

About United Supermarkets, LLC

Now in its 97th year of operation, United Supermarkets, LLC, is a Texas-based grocery chain with stores in 30 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 57 stores under four unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express, along with subsidiary operations R.C. Taylor Distributing, Praters and Llano Logistics. For more information, please visit: www.unitedtexas.com.

#

Tweet it: @MarketStreet_TX is offering #free glucose screenings, store tours and product promotions for #DiabetesAwarenessMonth!