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United Supermarkets and Mrs Baird's Bread® Announce February Teachers On The Rise Winners

(LUBBOCK, Texas) – Today, [United Supermarkets, LLC](#) and [Mrs Baird's Bread®](#) announced the February recipients of the second annual Teachers On The Rise program. Since the launch in early September 2013, nominations have poured in from students in the South Plains explaining why their teacher(s) deserve this special recognition.

The three February winners include **Samantha Pierce** of Laura Bush Middle School (Lubbock-Cooper ISD), **Sarah Harris** of Estacado High School (Lubbock ISD) and **Samantha Johnson** of Stephen F. Austin Elementary School (Slaton ISD).

“We are thrilled to recognize these three excellent teachers for their superb work in our community,” said Shelby Crews, community relations manager for United. “The Teachers On The Rise program helps remind all educators of the important influence they have on our youth every day.”

To nominate a teacher, students can log onto www.MrsBTeacher.com to fill out a brief entry on why their teacher(s) deserve special recognition. Winning teachers receive a \$100 United Supermarkets/Market Street/Amigos gift card and a \$100 VISA gift card. The student who nominates a winning teacher also receives a \$50 VISA gift card. New nominations are accepted every month.

Three more South Plains teachers – one elementary, middle school/junior high and high school – will be named Teachers On The Rise in March and every month this school year.

Teachers On The Rise is also sponsored by the Texas Classroom Teachers Association, KAMC-TV, 102.5 KISS-FM, News Talk 790 KFYO. Follow the Teachers On The Rise Program throughout the school year, including the latest monthly winners on the Mrs Baird's and United Supermarkets Facebook pages: www.facebook.com/mrsbairds and www.facebook.com/unitedwesttexas.

About United Supermarkets, LLC

Now in its 98th year of operation, United Supermarkets, LLC, is a Texas-based grocery chain with stores in 31 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently

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operates 60 stores under four unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express, along with subsidiary operations R.C. Taylor Distributing, Praters and Llano Logistics. The company is a wholly-owned subsidiary of Albertson's LLC. For more information, please visit: www.unitedtexas.com.

About Mrs Baird's

Mrs Baird's is produced by Bimbo Bakeries USA (BBU). A leader in the baking industry, BBU is known for its category leading brands, innovative products, freshness and quality. Our team of more than 28,000 U.S. associates operates 75 manufacturing locations in the United States and 13,500 distribution routes delivering our leading brands such as Arnold®, Bimbo®, Boboli®, Brownberry®, Entenmann's®, Francisco®, Freihofer's®, Heiners®, Marinela®, Oroweat®, Sara Lee®, Stroehmann®, Thomas'®, and Tia Rosa.®

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