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United Family™ Stores to Help “Take a Bite Out of Hunger™” This Week with Annual Apples Donation to Local Food Banks

(LUBBOCK, Texas) – For the third year in a row, United Family™ stores will help serve the hungry in their local communities by donating more than 30,000 pounds of apples to five local food banks in their trade areas.

The donation signals the company’s committed participation in the [Take a Bite Out of Hunger™](#) program sponsored by FirstFruits Marketing of Washington. FirstFruits created the Take a Bite out of Hunger™ campaign to help feed the underserved while bringing attention to the problem of food insecurity in the United States.

Through the program, United has provided almost 115,000 pounds of apples to area food banks during the past three years.

“So often we hear that food banks are in such need of fresh produce on their shelves,” said Joseph Bunting, produce business manager for The United Family™. “Take a Bite Out of Hunger allows us to support our communities and provide them with items they may not otherwise have access to.”

Apple donations also will arrive Friday (March 28) at Food Bank of West Central Texas, Abilene; High Plains Food Bank, Amarillo; Tarrant Area Food Bank, Fort Worth; South Plains Food Bank, Lubbock; and Wichita Falls Area Food Bank, Wichita Falls.

Hunger isn’t just about being hungry. It’s also about food insecurity, or not having regular access to safe, affordable and nutritious foods. In 2010, 15 percent of all U.S. households were food-insecure. Of those, 33 percent were children, 96 percent reported that the food they bought just did not last and they did not have money to get more, and 94 percent reported that they could not afford to eat balanced meals.

“We take great pride in continuing this program year after year,” remarked Dennis Jackson, category manager of FirstFruits of Washington. “It truly is an honor to help our retail partners like United Supermarkets make a difference in their communities.”

About The United Family™

Now in its 98th year of operation, United Supermarkets, LLC – d.b.a. The United Family™ – is a Texas-based grocery chain with stores in 31 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and Roanoke, United currently operates 60 stores under four unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics.

The company is a wholly-owned subsidiary of Albertson's LLC.

For more information, please visit: www.unitedtexas.com.

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