



Media Contact:

Eddie Owens, MA, APR
Director, Communications & Public Relations
The United Family™
O: 806.788.4863; C: 806.928.0462
eowens@unitedtexas.com

FOR IMMEDIATE RELEASE – May 21, 2014

**The United Family™ Commits First \$1,000
to McCartney Tree Project**

(LUBBOCK) – The United Family™ today announced that it is providing the initial donation of \$1,000 for “The McCartney Oak,” to be planted in the Buddy and Maria Elena Holly Plaza, home of the Buddy Holly statue and West Texas Walk of Fame at 19th & Buddy Holly Ave. The effort is being undertaken to commemorate the historic appearance of music legend Sir Paul McCartney here on June 14 at United Supermarkets Arena.

The Lubbock concert is one only two Texas stops on McCartney’s “Out There” tour. One of two surviving members of The Beatles, McCartney has long professed the impact of Holly on The Beatles’ music, and the McCartney Oak is intended to pay homage to Holly’s influence and McCartney’s historic stop in the Hub City.

“Given proper care, the tree – like the legacies of McCartney and Holly – will ‘Not Fade Away,’” said longtime Lubbockite Randy Christian, whose suggestion made during the “Citizens’ Comments” portion of the May 8 meeting of the Lubbock City Council was the genesis for the effort.

At least \$3,000 is needed for the effort, which will include planting of a multi-trunk red oak, concrete bench, drip water line to the tree, and a marker commemorating the event. All contributions are tax-deductible and should be made out to:

Buddy Holly Center McCartney Oak Fund
c/o Happy State Bank
8001 Quaker
Lubbock, TX 79424

About The United Family™

Now in its 98th year of operation, United Supermarkets, LLC – d.b.a. The United Family™ -- is a Texas-based grocery chain with stores in 31 markets across north and west Texas. A self-distributing company with its headquarters in Lubbock and distribution centers in Lubbock and

Roanoke, United currently operates 60 stores under four unique brands: [United Supermarkets](#), [Market Street](#), [Amigos](#) and United Express, along with ancillary operations R.C. Taylor Distributing, Praters and Llano Logistics.

The company is a wholly-owned subsidiary of Albertson's LLC.

For more information, please visit: www.unitedtexas.com.

#